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Happen Business Network

Fact Sheet

Happen Business Network

We are justifiably proud of the quality of our relationship with all our sites across Australia and New Zealand.

To further enhance our relationship, we invite you to become a valued member of the Happen Business Network.

The Happen Business Network is a rewards program specifically designed for our customers who find great benefit in using Jim2 Business Engine in their business, and would like to be a valued advocate for our products, recommending Jim2 as a powerful solution to other businesses.

The Network centres around four key principles. To:

RECOGNISE that you and your staff have significant knowledge of both our product, *and* the positive impact Jim2 Business Engine has on any business – you have become product experts!

ASSIST you in lead generation with a range of online resources to inform and educate your lead, prior to seeing a demonstration. Then it's simple – tell them about us, tell us about them, and facilitate an introduction – it's that easy!

REWARD your efforts in recommending Jim2 Business Engine as a business solution to your clients and contacts.

ENHANCE business processes and operational efficiencies in other businesses, and build support within your industry to see businesses benefit as a group from powerful software.

Recognise

The Happen Business Network recognises the value of establishing partnerships that will give all parties a competitive edge in the market.

We recognise that you and your team have significant and first-hand knowledge of Jim2 Business Engine. And that knowledge extends beyond the implementation process and day-to-day use of the product. We recognise that you are in a great position to recommend software solutions to your customers, and the local business community.

Assist

A potential site for Jim2 would:

- Be looking to improve or expand their business, improve current processes, or regain control with a single integrated software solution.
- Have a specific requirement for workflow, accounting, mobile connectivity, stock control and/or customer relationship management, to name a few.
- Have outgrown products such as MYOB, QuickBooks, separate packages, and the like.

As a valued member of the Happen Business Network, we want to thank you for recommending Jim2 Business Engine to these businesses.

All we ask is that you draw on your experiences selecting, implementing and operating Jim2 Business Engine, to inspire other owners to look at the same software to grow their business with the latest technology in business management software.

Your participation is simple:

- Register your lead – when you (or one of your staff) recognises a potential Jim2 site, register their name, company and contact details with Happen Business via our website, email or telephone.
- Facilitate an introduction between account manager and your lead. When they purchase Jim2, the reward is yours!

Reward

When your registered lead purchases Jim2 Business Engine for their business, as a member of the Happen Business Network you will receive:

- **\$1,000 for a referral leading to a sale over \$10,000**
- **\$2,000 for a referral leading to a sale over \$20,000**

Congratulations! Rewards are made in one of two ways – credited towards your next Jim2 licence renewal, or nominated to be transferred to the business.

In addition to these rewards, members also receive a complimentary subscription to the Australian *My Business* magazine, and *NZ Business* magazine in New Zealand, along with sneak peeks and the first look at all new Jim2 product releases and software updates.

Enhance

There are obvious commercial benefits to recommending Jim2 to your clients and contacts:

- Jim2 is capable of managing high level business processes, and is well suited to small to medium businesses and workgroups
- Jim2 provides the 'step up' from off-the-shelf accounting software.
- A growing support of Jim2 in any industry can benefit all in the long run, seeing the development of enhanced features designed for your needs.

Who already uses Jim2 Business Engine? We have clients in industries such as:

- Importing and distribution
- Retail stores
- Sales and service centres
- Manufacturing and sales
- Project management
- Engineering
- Consulting services
- Assemblers
- As well as communications, agriculture, irrigation, managed print services, IT sales and service, apparel, marine, and much more.

Let's do it!

For your business to qualify for membership, you must currently operate Jim2 in your business, and have an overall familiarity with Jim2 functionality.

To become a member, simply complete the application form on the reverse side, and send the completed form to Happen Business.

If you have any questions about this exciting program, please do not hesitate to contact us.

Happen Business Network

Member Application

Please complete the information on the following Application Form to apply for Membership

Membership Contact

First Name	
Surname	
Business Name	
ABN	

Authorisation for Application

I have read and agree to the Terms and Conditions	
Please include all company contacts for email newsletters	
Signed on behalf of the Applicant Company	
Full Name of Signatory	
Position	
Please fax this form back on:	02 8569 1858
Or email to:	sales@happen.biz

Application, Terms and Conditions

You agree to join and remain in the Happen Business Network on the following Terms and Conditions:

1. That the Member Company is actively using Jim2® Business Engine in their business, and member company employees have an overall familiarity with Jim2® Business Engine functionality.
2. Happen Business may change these Terms and Conditions at any time and without notice by posting those changes (or changed terms and conditions) on its website.
3. Register your leads immediately! In the event of two (or more) Members registering the same Sales Lead, only the first (time/date) to register will be entitled to the rewards.
4. Only one reward is payable per lead. Leads must be registered with Happen Business to be eligible.
5. If you have specified that you are an Australian resident for taxation purposes then you must also supply to Happen Business a valid Australian Business Number (ABN), and any reward paid to you:
 - I. Will be paid inclusive of any goods and services tax ('GST') but exclusive of any other tax or charge which may apply to the reward under any relevant law. You must meet the liability for any such other tax or charge; and
 - II. Will be supported by a recipient created tax invoice issued to you by Happen Business in accordance with the requirements of the GST legislation then in force

If you have not specified your company ABN on the Happen Business Network Membership application, any reward paid to you is exclusive of any goods and services tax and other taxes or charges which may apply to the reward by any relevant law. You must meet the liability for any applicable tax, charge or levy.
6. If you are using the Happen Business logo or the Jim2® logo or any logo associated with Happen Business you must seek permission from Happen Business prior to publishing.
7. As a Happen Business Network Member, you do not acquire any right or interest in any intellectual or commercial property of Happen Business Pty Limited, nor do you have any interest or right in any site registered through the Program.
8. You indemnify Happen Business from and against all claims, demands, losses and charges it incurs as a result of your breach or non-performance of any provisions of these Terms and Conditions.
9. Happen Business may immediately terminate your participation in the Happen Business Network in case of your breach or non-performance of this Agreement, without any liability for any loss or damage which may be incurred by you as a result of termination.
10. Either party may terminate your participation in the Happen Business Network without cause by not less than 7 days notice to the other.



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All our products are designed and developed in Australia.
Visit www.happen.biz for further information on Jim2® Business Engine or contact Happen Business directly on +61 2 9570 4696.

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